

SOWBHAGYA MEDIA LIMITED



SOWBHAGYA MEDIA LIMITED Plot No. 512, Road No. 31, Jubilee Hills, Hyderabad - 500 033. Ph No.: 040 2342 2222 Fax No. 040 2342 55 66					
Scrip Code: 532025			Scrip ID : SOWBHAGYA		
UNAUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED 30TH SEPTEMBER, 2011 (Rs. in Lakhs Except for Share Data)					
Particulars	Quarter Ended As on 30.09.2011	Quarter Ended As on 30.09.2010	Year to Date figures as on 30.09.2011	Year to Date figures as on 30.09.2010	As on 31.03.2011
	Unaudited	Unaudited	Unaudited	Unaudited	Audited
1. (a) Net Sales/Income from Operations	223.17	165.75	439.87	280.45	818.12
(b) Other Operating Income	0	0	0	0	
2. Expenditure					
a. Operating Expenses	115.75	123.73	240.91	221.26	544.05
b. Employees Cost	11.35	5.35	36.59	10.7	25.66
c. Depreciation	4.28	3.5	8.55	7.25	27.36
d. Other expenditure	15.38	0	23.71	2.08	30.43
e. Total (Sum from a. to d.)	146.76	132.58	309.76	241.29	627.5
3. Profit from Operations before Other Income, Interest and Exceptional Items (1-2)	76.41	33.17	130.11	39.16	190.62
4. Other Income	0.38	0	1.93	0	0.78
5. Profit before Interest and Exceptional Items (3+4)	76.79	33.17	132.04	39.16	191.40
6. Interest	0.42	0.65	0.47	1.35	0
7. Profit after Interest but before Exceptional Items (5-6)	76.37	32.52	131.57	37.81	191.40
8. Exceptional items	0	0	0	0	0
9. Profit (+)/ Loss (-) from Ordinary Activities before tax (7+8)	76.37	32.52	131.57	37.81	191.40
10. Tax expense	0	9.75	0	9.75	114.65
11. Net Profit (+)/ Loss (-) from Ordinary Activities after tax (9-10)	76.37	22.77	131.57	28.06	76.75
12. Extraordinary Item (net of tax expense Rs. Nil)	0	0	0	0	0
13. Net Profit(+)/ Loss(-) for the period (11-12)	76.37	22.77	131.57	28.06	76.75
14. Paid-up equity share capital	1,093.00	546.5	1,093.00	546.5	546.50
(Face Value of the Share shall be indicated)	(10,930,000 Shares @ Rs. 10 Each)	(54,65,000 Shares @ Rs. 10 Each)	(10,93,000 Shares @ Rs. 10 Each)	(54,65,000 Shares @ Rs. 10 Each)	(54,65,000 Shares @ Rs. 10 Each)

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(Rs. in Lakhs Except for Share Data)

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	Unaudited	Unaudited	Unaudited	Unaudited	Audited
15. Reserve excluding Revaluation Reserves as per balance sheet of previous accounting year					551.01
16. Earnings Per Share (EPS)					
a) Basic and diluted EPS before Extraordinary items for the period, for the year to date and for the previous year (not to be annualized)	0.7	0.42	1.2	0.51	1.40
b) Basic and diluted EPS after Extraordinary items for the period, for the year to date and for the previous year (not to be annualized)	0.7	0.42	1.2	0.51	1.40
17. Public Shareholding					
- No. of shares	4410600	2205300	4410600	2205300	2205300
- Percentage of shareholding	40.35%	40.35%	40.35%	40.35%	40.35%
18. Promoters and promoter group Shareholding **					
a) Pledged/Encumbered****					
- Number of shares	0	0	0	0	0
- Percentage of shares (as a % of the total shareholding of promoter and promoter group)	0	0	0	0	0
- Percentage of shares (as a % of the total share capital of the company)	0	0	0	0	0
b) Non-encumbered					
- Number of Shares	6519400	3259700	6519400	3259700	3259700
- Percentage of shares (as a % of the total shareholding of promoter and promoter group)	100%	100%	100.00%	100%	100%
- Percentage of shares (as a % of the total share capital of the company)	59.65%	59.65%	59.65%	59.65%	59.65%

For and on Behalf of the Board of Directors

Sd/-

Place: Hyderabad
Date: July 22nd 2011

K. Ramakrishna Prasad
Managing Director