

(I) (a)

Statement Showing Shareholding Pattern

Name of the Company: SOWBHAGYA MEDIA LIMITED (Formerly known as Sowbhagya Exports Limited)

Scrip Code: 532025

Quarter ended: 31st March, 2011

Category Code	Category of Shareholder	Number of Share Holders	Total No. of Shares	No. of Equity Shares held in Demat Form	Shareholding Pattern		Shares pledged or otherwise encumbered	
					As a Percentage of A + B + C	Number of Shares	As a %	
A	SHAREHOLDING OF PROMOTERS AND PROMOTER GROUP							
1	Indian Promoters							
(a)	Individuals/Hindu Undivided Family	0	0	0	0.00	-	-	
(b)	Central/State Government (s)	0	0	0	0.00	-	-	
(c)	Bodies Corporate	1	3259700	3259700	59.65	0.00	0.00	
(d)	Any Other (Specify)	0	0	0	0.00	-	-	
	Sub-Total (A)(1)	1	3259700	3259700	59.65	0.00	0.00	
2	Foreign Promoters							
(a)	Individuals (Non Resident Individuals)	0	0	0	0.00	0.00	0.00	
(b)	Bodies Corporate	0	0	0	0.00	0.00	0.00	
(c)	Institutions	0	0	0	0.00	0.00	0.00	
(d)	Any Other (Specify)	0	0	0	0.00	0.00	0.00	
	Sub-Total (A)(2)	0	0	0	0.00	0.00	0.00	
	Total Shareholding of Promoter and Promoter Group A = (A)(1) + (A)(2)	1	3259700	3259700	59.65	0.00	0.00	
B	PUBLIC SHAREHOLDING							
(1)	Institutions							
(a)	Mutual Funds/UTI	0	0	0	0.00	0.00	0.00	
(b)	Financial Institutions/Banks	0	0	0	0.00	0.00	0.00	
(c)	Central/State Government(s)	0	0	0	0.00	0.00	0.00	
(d)	Venture Capital Funds	0	0	0	0.00	0.00	0.00	
(e)	Insurance Companies	0	0	0	0.00	0.00	0.00	
(f)	Foreign Institutional Investors	0	0	0	0.00	0.00	0.00	
(g)	Foreign Venture Capital Investors	0	0	0	0.00	0.00	0.00	
(h)	Any Other (Specify)	0	0	0	0.00	0.00	0.00	
	Sub-Total (B)(1)	0	0	0	0.00	0.00	0.00	
(2)	Non Institutions							
(a)	Bodies Corporate	26	61835	61835	1.13	0.00	0.00	
(b)	Individuals							
	i Individual Shareholders Holding Nominal Share Capital upto 1 Lakh	624	405256	209055	7.42	0.00	0.00	
	ii Individual Shareholders Holding Nominal Share Capital in excess of Rs. 1 Lakh	20	1737368	1184368	31.79	0.00	0.00	
(c)	Any Other (Specify) Clearing Member	7	841	841	0.02	0.00	0.00	
	Sub-Total (B)(2)	677	2205300	1456099	40.35	0.00	0.00	
	Total Public Shareholding (B) = (B)(1) + (B)(2)	677	2205300	1456099	40.35	0.00	0.00	
	Total (A) + (B)	678	5465000	4715799	100.00	0.00	0.00	
(C)	Shares held by Custodians and against which Depository Receipts have been issued	0	0	0	0.00	0.00	0.00	
	GRAND TOTAL (A) + (B) + (C)	678	5465000	4715799	100.00	0.00	0.00	

Notes:

1. The total foreign shareholding is NIL

Sd/-

K RAMAKRISHNA PRASAD
Managing Director

Name of the Company: SOWBHAGYA MEDIA LIMITED (Formerly known as Sowbhagya Exports Limited)
Scrip Code: 532025

(II) (a) **Statement showing details of Depository Receipts (DRs)**

S. No	Type of Outstanding DR (ADRs, GDRs SDRs etc;)	Number of Outstanding DRs	Number of Shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A) + (B) + © indicated in the Statement at para (1) (a) above}
1	NIL	NIL	NIL	NIL
2				
3				
4				
5				
6				
7				
	TOTAL		0	

(II) (b) **Statement showing details of Depository Receipts (DRs), where underlying shares are in excess of 1% of the total number of shares**

S. No	Type of Outstanding DR (ADRs, GDRs SDRs etc;)	Number of Outstanding DRs	Number of Shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A) + (B) + © indicated in the Statement at para (1) (a) above}
1	NIL	NIL	NIL	NIL
2				
3				
4				
5				
6				
7				
	TOTAL		0	

Sd/-
K RAMAKRISHNA PRASAD
Managing Director

(l) (a)

Statement Showing Shareholding Pattern

Name of the Company: SOWBHAGYA MEDIA LIMITED (Formerly known as Sowbhagya Exports Limited)

Scrip Code: 532025

Quarter ended: 31st December, 2010

Category Code	Category of Shareholder	Number of Share Holders	Total No. of Shares	No. of Equity Shares held in Demat Form	Total Shareholding as a percentage of total Number of Shares	
					As a Percentage of A + B	As a Percentage of A+B+C
A	SHAREHOLDING OF PROMOTERS AND PROMOTER GROUP					
1	Indian Promoters					
(a)	Individuals/Hindu Undivided Family	0	0	0	0.00	0.00
(b)	Central/State Government (s)	0	0	0	0.00	0.00
(c)	Bodies Corporate	1	3259700	3259700	59.65	59.65
(d)	Any Other (Specify)	0	0	0	0.00	0.00
	Sub-Total (A)(1)	1	3259700	3259700	59.65	59.65
2	Foreign Promoters					
(a)	Individuals (Non Resident Individuals/ Foreign Individuals)	0	0	0	0.00	0.00
(b)	Bodies Corporate	0	0	0	0.00	0.00
(c)	Institutions	0	0	0	0.00	0.00
(d)	Any Other (Specify)	0	0	0	0.00	0.00
	Sub-Total (A)(2)	0	0	0	0.00	0.00
	Total Shareholding of Promoter and Promoter Group A= (A)(1) + (A)(2)	1	3259700	3259700	59.65	59.65
B	PUBLIC SHAREHOLDING					
(1)	Institutions					
(a)	Mutual Funds/UTI	0	0	0	0.00	0.00
(b)	Financial Institutions/Banks	0	0	0	0.00	0.00
(c)	Central/State Government(s)	0	0	0	0.00	0.00
(d)	Venture Capital Funds	0	0	0	0.00	0.00
(e)	Insurance Companies	0	0	0	0.00	0.00
(f)	Foreign Institutional Investors	0	0	0	0.00	0.00
(g)	Foreign Venture Capital Investors	0	0	0	0.00	0.00
(h)	Any Other (Specify)	0	0	0	0.00	0.00
	Sub-Total (B)(1)	0	0	0	0.00	0.00
(2)	Non Institutions					
(a)	Bodies Corporate	24	65663	65663	1.20	1.20
(b)	Individuals					
	i Individual Shareholders Holding Nominal Share Capital upto 1 Lakh Rs.	629	416033	218633	7.61	7.61
	ii Individual Shareholders Holding Nominal Share Capital in excess of Rs.1 Lakh	19	1722368	1169368	31.52	31.52
(c)	Any Other (Specify) Clearing Member	7	1236	1236	0.02	0.02
	Sub-Total (B)(2)	679	2205300	1454900	40.35	40.35
	Total Public Shareholding (B) = (B)(1)+(B)(2)	679	2205300	1454900	40.35	40.35
	Total (A) + (B)	680	5465000	4714600	100.00	100.00
(C)	Shares held by Custodians and against which Depository Receipts have been issued	0	0	0	0.00	0.00
	GRAND TOTAL (A) + (B) + (C)	680	5465000	4714600	100.00	100.00

Notes:

1. The total foreign shareholding is NIL

Sd/-

K RAMAKRISHNA PRASAD

Managing Director

(1) (b) **Statement showing shareholding of persons belonging to the category "Promoter and Promoter Group"**

S. No	Name of the Shareholder	Number of Shares	Shares as a percentage of total number of Shares {i.e., Grand Total (A)+(B)+C} Indicated in the Statement at para (1) (a) above}
1	Siri Media Pvt Ltd	3259700	59.65
	TOTAL	3259700	59.65

(1) (c) **Statement showing shareholding of persons belonging to the category "Public" and holding more than 1% of the total number of shares**

S. No	Name of the Shareholder	Number of Shares	Shares as a percentage of total number of Shares {i.e., Grand Total (A)+(B)+C} Indicated in the Statement at para (1) (a) above}
1	Vadde Ramesh	205000	3.751
2	M/s. New Delhi Exim Pvt Ltd	200000	3.66
2	S Subba Rao	190900	3.49
3	Ch Venkateswara Rao	159800	2.92
4	D Suresh	79900	1.46
5	G Jagadish Chandra Prasad	159800	2.92
6	N Rajesh Kumar	159800	2.92
7	V Vasudeva Rao	135800	2.48
8	K Chandrasekhara Raju	128100	2.34
	TOTAL	1419100	25.97

(1) (d) **Statement showing details of locked in shares**

S. No	Name of the Shareholder	Number of locked-in Shares	Locked-in Shares as a percentage of total number of Shares {i.e., Grand Total (A)+(B)+C} indicated in the Statement at para (1) (a) above}
1	NIL	NIL	NIL
2			
3			
4			
5			
	TOTAL	0	

Sd/-
K RAMAKRISHNA PRASAD
 Managing Director

(l) (a)

Statement Showing Shareholding Pattern

Name of the Company: SOWBHAGYA MEDIA LIMITED (Formerly known as Sowbhagya Exports Limited)

Scrip Code: 532025

Quarter ended: 30th June, 2010

Category Code	Category of Shareholder	Number of Share Holders	Total No. of Shares	No. of Equity Shares held in Demat Form	Total Shareholding as a percentage of total Number of Shares	
					As a Percentage of A + B	As a Percentage of A+B+C
A	SHAREHOLDING OF PROMOTERS AND PROMOTER GROUP					
1	Indian Promoters					
(a)	Individuals/Hindu Undivided Family	0	0	0	0.00	0.00
(b)	Central/State Government (s)	0	0	0	0.00	0.00
(c)	Bodies Corporate	1	3259700	3259700	59.65	59.65
(d)	Any Other (Specify)	0	0	0	0.00	0.00
	Sub-Total (A)(1)	1	3259700	3259700	59.65	59.65
2	Foreign Promoters					
(a)	Individuals (Non Resident Individuals/ Foreign Individuals)	0	0	0	0.00	0.00
(b)	Bodies Corporate	0	0	0	0.00	0.00
(c)	Institutions	0	0	0	0.00	0.00
(d)	Any Other (Specify)	0	0	0	0.00	0.00
	Sub-Total (A)(2)	0	0	0	0.00	0.00
	Total Shareholding of Promoter and Promoter Group A= (A)(1) + (A)(2)	1	3259700	3259700	59.65	59.65
B	PUBLIC SHAREHOLDING					
(1)	Institutions					
(a)	Mutual Funds/UTI	0	0	0	0.00	0.00
(b)	Financial Institutions/Banks	0	0	0	0.00	0.00
(c)	Central/State Government(s)	0	0	0	0.00	0.00
(d)	Venture Capital Funds	0	0	0	0.00	0.00
(e)	Insurance Companies	0	0	0	0.00	0.00
(f)	Foreign Institutional Investors	0	0	0	0.00	0.00
(g)	Foreign Venture Capital Investors	0	0	0	0.00	0.00
(h)	Any Other (Specify)	0	0	0	0.00	0.00
	Sub-Total (B)(1)	0	0	0	0.00	0.00
(2)	Non Institutions					
(a)	Bodies Corporate	26	65435	65435	1.20	1.20
(b)	Individuals					
	i Individual Shareholders Holding Nominal Share Capital upto 1 Lakh Rs.	614	405364	206964	7.42	7.42
	ii Individual Shareholders Holding Nominal Share Capital in excess of Rs.1 Lakh	19	1730968	1177968	31.67	31.67
(c)	Any Other (Specify) Clearing Member	8	3533	3533	0.06	0.06
	Sub-Total (B)(2)	667	2205300	1453900	40.35	40.35
	Total Public Shareholding (B) = (B)(1)+(B)(2)	667	2205300	1453900	40.35	40.35
	Total (A) + (B)	668	5465000	4713600	100.00	100.00
(C)	Shares held by Custodians and against which Depository Receipts have been issued	0	0	0	0.00	0.00
	GRAND TOTAL (A) + (B) + (C)	668	5465000	4713600	100.00	100.00

Notes:

1. The total foreign shareholding is NIL

Sd/-

K RAMAKRISHNA PRASAD
Managing Director

(1) (b) **Statement showing shareholding of persons belonging to the category "Promoter and Promoter Group"**

S. No	Name of the Shareholder	Number of Shares	Shares as a percentage of total number of Shares {i.e., Grand Total (A)+(B)+C} Indicated in the Statement at para (1) (a) above}
1	Siri Media Pvt Ltd	3259700	59.65
	TOTAL	3259700	59.65

(1) (c) **Statement showing shareholding of persons belonging to the category "Public" and holding more than 1% of the total number of shares**

S. No	Name of the Shareholder	Number of Shares	Shares as a percentage of total number of Shares {i.e., Grand Total (A)+(B)+C} Indicated in the Statement at para (1) (a) above}
1	Vadde Ramesh	205000	3.751
2	M/s. New Delhi Exim Pvt Ltd	200000	3.66
2	S Subba Rao	190900	3.49
3	Ch Venkateswara Rao	159800	2.92
4	D Suresh	79900	1.46
5	G Jagadish Chandra Prasad	159800	2.92
6	N Rajesh Kumar	159800	2.92
7	V Vasudeva Rao	135800	2.48
8	K Chandrasekhara Raju	128100	2.34
	TOTAL	1419100	25.97

(1) (d) **Statement showing details of locked in shares**

S. No	Name of the Shareholder	Number of locked-in Shares	Locked-in Shares as a percentage of total number of Shares {i.e., Grand Total (A)+(B)+C} indicated in the Statement at para (1) (a) above}
1	NIL	NIL	NIL
2			
3			
4			
5			
	TOTAL	0	

Sd/-
K RAMAKRISHNA PRASAD
 Managing Director

(l) (a)

Statement Showing Shareholding Pattern

Name of the Company: SOWBHAGYA MEDIA LIMITED (Formerly known as Sowbhagya Exports Limited)

Scrip Code: 532025

Quarter ended: 30th June, 2010

Category Code	Category of Shareholder	Number of Share Holders	Total No. of Shares	No. of Equity Shares held in Demat Form	Total Shareholding as a percentage of total Number of Shares	
					As a Percentage of A + B	As a Percentage of A+B+C
A	SHAREHOLDING OF PROMOTERS AND PROMOTER GROUP					
1	Indian Promoters					
(a)	Individuals/Hindu Undivided Family	0	0	0	0.00	0.00
(b)	Central/State Government (s)	0	0	0	0.00	0.00
(c)	Bodies Corporate	1	3259700	3259700	59.65	59.65
(d)	Any Other (Specify)	0	0	0	0.00	0.00
	Sub-Total (A)(1)	1	3259700	3259700	59.65	59.65
2	Foreign Promoters					
(a)	Individuals (Non Resident Individuals/ Foreign Individuals)	0	0	0	0.00	0.00
(b)	Bodies Corporate	0	0	0	0.00	0.00
(c)	Institutions	0	0	0	0.00	0.00
(d)	Any Other (Specify)	0	0	0	0.00	0.00
	Sub-Total (A)(2)	0	0	0	0.00	0.00
	Total Shareholding of Promoter and Promoter Group A= (A)(1) + (A)(2)	1	3259700	3259700	59.65	59.65
B	PUBLIC SHAREHOLDING					
(1)	Institutions					
(a)	Mutual Funds/UTI	0	0	0	0.00	0.00
(b)	Financial Institutions/Banks	0	0	0	0.00	0.00
(c)	Central/State Government(s)	0	0	0	0.00	0.00
(d)	Venture Capital Funds	0	0	0	0.00	0.00
(e)	Insurance Companies	0	0	0	0.00	0.00
(f)	Foreign Institutional Investors	0	0	0	0.00	0.00
(g)	Foreign Venture Capital Investors	0	0	0	0.00	0.00
(h)	Any Other (Specify)	0	0	0	0.00	0.00
	Sub-Total (B)(1)	0	0	0	0.00	0.00
(2)	Non Institutions					
(a)	Bodies Corporate	28	84223	84223	1.54	1.54
(b)	Individuals					
	i Individual Shareholders Holding Nominal Share Capital upto 1 Lakh Rs.	601	395796	197396	7.24	7.24
	ii Individual Shareholders Holding Nominal Share Capital in excess of Rs.1 Lakh	19	1708758	1155758	31.27	31.27
(c)	Any Other (Specify) Clearing Member	10	16523	16523	0.30	0.30
	Sub-Total (B)(2)	658	2205300	1453900	40.35	40.35
	Total Public Shareholding (B) = (B)(1)+(B)(2)	658	2205300	1453900	40.35	40.35
	Total (A) + (B)	659	5465000	4713600	100.00	100.00
(C)	Shares held by Custodians and against which Depository Receipts have been issued	0	0	0	0.00	0.00
	GRAND TOTAL (A) + (B) + (C)	659	5465000	4713600	100.00	100.00

Notes:

1. The total foreign shareholding is NIL

Sd/-

K RAMAKRISHNA PRASAD

Managing Director

(1) (b) **Statement showing shareholding of persons belonging to the category "Promoter and Promoter Group"**

S. No	Name of the Shareholder	Number of Shares	Shares as a percentage of total number of Shares {i.e., Grand Total (A)+(B)+C} Indicated in the Statement at para (1) (a) above}
1	Siri Media Pvt Ltd	3259700	59.65
	TOTAL	3259700	59.65

(1) (c) **Statement showing shareholding of persons belonging to the category "Public" and holding more than 1% of the total number of shares**

S. No	Name of the Shareholder	Number of Shares	Shares as a percentage of total number of Shares {i.e., Grand Total (A)+(B)+C} Indicated in the Statement at para (1) (a) above}
1	Vadde Ramesh	205000	3.751
2	M/s. New Delhi Exim Pvt Ltd	200000	3.66
2	S Subba Rao	190900	3.49
3	Ch Venkateswara Rao	159800	2.92
4	D Suresh	79900	1.46
5	G Jagadish Chandra Prasad	159800	2.92
6	N Rajesh Kumar	159800	2.92
7	V Vasudeva Rao	135800	2.48
8	K Chandrasekhara Raju	128100	2.34
	TOTAL	1419100	25.97

(1) (d) **Statement showing details of locked in shares**

S. No	Name of the Shareholder	Number of locked-in Shares	Locked-in Shares as a percentage of total number of Shares {i.e., Grand Total (A)+(B)+C} indicated in the Statement at para (1) (a) above}
1	NIL	NIL	NIL
2			
3			
4			
5			
	TOTAL	0	

Sd/-

K RAMAKRISHNA PRASAD
Managing Director

(l) (a)

Statement Showing Shareholding Pattern

Name of the Company: SOWBHAGYA MEDIA LIMITED (Formerly known as Sowbhagya Exports Limited)

Scrip Code: 532025

Quarter ended: 31st March, 2010

Category Code	Category of Shareholder	Number of Share Holders	Total No. of Shares	No. of Equity Shares held in Demat Form	Total Shareholding as a percentage of total Number of Shares	
					As a Percentage of A + B	As a Percentage of A+B+C
A	SHAREHOLDING OF PROMOTERS AND PROMOTER GROUP					
1	Indian Promoters					
(a)	Individuals/Hindu Undivided Family	0	0	0	0.00	0.00
(b)	Central/State Government (s)	0	0	0	0.00	0.00
(c)	Bodies Corporate	1	3259700	3259700	59.65	59.65
(d)	Any Other (Specify)	0	0	0	0.00	0.00
	Sub-Total (A)(1)	1	3259700	3259700	59.65	59.65
2	Foreign Promoters					
(a)	Individuals (Non Resident Individuals/ Foreign Individuals)	0	0	0	0.00	0.00
(b)	Bodies Corporate	0	0	0	0.00	0.00
(c)	Institutions	0	0	0	0.00	0.00
(d)	Any Other (Specify)	0	0	0	0.00	0.00
	Sub-Total (A)(2)	0	0	0	0.00	0.00
	Total Shareholding of Promoter and Promoter Group A= (A)(1) + (A)(2)	1	3259700	3259700	59.65	59.65
B	PUBLIC SHAREHOLDING					
(1)	Institutions					
(a)	Mutual Funds/UTI	0	0	0	0.00	0.00
(b)	Financial Institutions/Banks	0	0	0	0.00	0.00
(c)	Central/State Government(s)	0	0	0	0.00	0.00
(d)	Venture Capital Funds	0	0	0	0.00	0.00
(e)	Insurance Companies	0	0	0	0.00	0.00
(f)	Foreign Institutional Investors	0	0	0	0.00	0.00
(g)	Foreign Venture Capital Investors	0	0	0	0.00	0.00
(h)	Any Other (Specify)	0	0	0	0.00	0.00
	Sub-Total (B)(1)	0	0	0	0.00	0.00
(2)	Non Institutions					
(a)	Bodies Corporate	28	93415	93415	1.71	1.71
(b)	Individuals					
	i Individual Shareholders Holding Nominal Share Capital upto 1 Lakh Rs.	584	387800	189400	7.10	7.10
	ii Individual Shareholders Holding Nominal Share Capital in excess of Rs.1 Lakh	19	1714067	1161067	31.36	31.36
(c)	Any Other (Specify) Clearing Member	12	10018	10018	0.18	0.18
	Sub-Total (B)(2)	643	2205300	1453900	40.35	40.35
	Total Public Shareholding (B) = (B)(1)+(B)(2)	643	2205300	1453900	40.35	40.35
	Total (A) + (B)	644	5465000	4713600	100.00	100.00
(C)	Shares held by Custodians and against which Depository Receipts have been issued	0	0	0	0.00	0.00
	GRAND TOTAL (A) + (B) + (C)	644	5465000	4713600	100.00	100.00

Notes:

1. The total foreign shareholding is NIL

Sd/-

K RAMAKRISHNA PRASAD

Managing Director

(1) (b) **Statement showing shareholding of persons belonging to the category "Promoter and Promoter Group"**

S. No	Name of the Shareholder	Number of Shares	Shares as a percentage of total number of Shares {i.e., Grand Total (A)+(B)+C} Indicated in the Statement at para (1) (a) above}
1	Siri Media Pvt Ltd	3259700	59.65
	TOTAL	3259700	59.65

(1) (c) **Statement showing shareholding of persons belonging to the category "Public" and holding more than 1% of the total number of shares**

S. No	Name of the Shareholder	Number of Shares	Shares as a percentage of total number of Shares {i.e., Grand Total (A)+(B)+C} Indicated in the Statement at para (1) (a) above}
1	Vadde Ramesh	205000	3.751
2	M/s. New Delhi Exim Pvt Ltd	200000	3.66
2	S Subba Rao	190900	3.49
3	Ch Venkateswara Rao	159800	2.92
4	D Suresh	79900	1.46
5	G Jagadish Chandra Prasad	159800	2.92
6	N Rajesh Kumar	159800	2.92
7	V Vasudeva Rao	135800	2.48
8	K Chandrasekhara Raju	128100	2.34
	TOTAL	1419100	25.97

(1) (d) **Statement showing details of locked in shares**

S. No	Name of the Shareholder	Number of locked-in Shares	Locked-in Shares as a percentage of total number of Shares {i.e., Grand Total (A)+(B)+C} indicated in the Statement at para (1) (a) above}
1	NIL	NIL	NIL
2			
3			
4			
5			
	TOTAL	0	

Sd/-
K RAMAKRISHNA PRASAD
 Managing Director

(l) (a)

Statement Showing Shareholding Pattern

Name of the Company: SOWBHAGYA MEDIA LIMITED (Formerly known as Sowbhagya Exports Limited)

Scrip Code: 532025

Quarter ended: 31st December, 2009

Category Code	Category of Shareholder	Number of Share Holders	Total No. of Shares	No. of Equity Shares held in Demat Form	Total Shareholding as a percentage of total Number of Shares	
					As a Percentage of A + B	As a Percentage of A+B+C
A	SHAREHOLDING OF PROMOTERS AND PROMOTER GROUP					
1	Indian Promoters					
(a)	Individuals/Hindu Undivided Family	0	0	0	0.00	0.00
(b)	Central/State Government (s)	0	0	0	0.00	0.00
(c)	Bodies Corporate	1	3259700	3259700	59.65	59.65
(d)	Any Other (Specify)	0	0	0	0.00	0.00
	Sub-Total (A)(1)	1	3259700	3259700	59.65	59.65
2	Foreign Promoters					
(a)	Individuals (Non Resident Individuals/ Foreign Individuals)	0	0	0	0.00	0.00
(b)	Bodies Corporate	0	0	0	0.00	0.00
(c)	Institutions	0	0	0	0.00	0.00
(d)	Any Other (Specify)	0	0	0	0.00	0.00
	Sub-Total (A)(2)	0	0	0	0.00	0.00
	Total Shareholding of Promoter and Promoter Group A= (A)(1) + (A)(2)	1	3259700	3259700	59.65	59.65
B	PUBLIC SHAREHOLDING					
(1)	Institutions					
(a)	Mutual Funds/UTI	0	0	0	0.00	0.00
(b)	Financial Institutions/Banks	0	0	0	0.00	0.00
(c)	Central/State Government(s)	0	0	0	0.00	0.00
(d)	Venture Capital Funds	0	0	0	0.00	0.00
(e)	Insurance Companies	0	0	0	0.00	0.00
(f)	Foreign Institutional Investors	0	0	0	0.00	0.00
(g)	Foreign Venture Capital Investors	0	0	0	0.00	0.00
(h)	Any Other (Specify)	0	0	0	0.00	0.00
	Sub-Total (B)(1)	0	0	0	0.00	0.00
(2)	Non Institutions					
(a)	Bodies Corporate	30	57685	57685	1.06	1.06
(b)	Individuals					
	i Individual Shareholders Holding Nominal Share Capital upto 1 Lakh Rs.	564	377288	178888	6.90	6.90
	ii Individual Shareholders Holding Nominal Share Capital in excess of Rs.1 Lakh	21	1743632	1190632	31.91	31.91
(c)	Any Other (Specify) Clearing Member	9	26695	26695	0.49	0.49
	Sub-Total (B)(2)	624	2205300	1453900	40.35	40.35
	Total Public Shareholding (B) = (B)(1)+(B)(2)	624	2205300	1453900	40.35	40.35
	Total (A) + (B)	625	5465000	4713600	100.00	100.00
(C)	Shares held by Custodians and against which Depository Receipts have been issued	0	0	0	0.00	0.00
	GRAND TOTAL (A) + (B) + (C)	625	5465000	4713600	100.00	100.00

Notes:

1. The total foreign shareholding is NIL

Sd/-

K RAMAKRISHNA PRASAD

Managing Director

(1) (b) **Statement showing shareholding of persons belonging to the category "Promoter and Promoter Group"**

S. No	Name of the Shareholder	Number of Shares	Shares as a percentage of total number of Shares {i.e., Grand Total (A)+(B)+C} Indicated in the Statement at para (1) (a) above}
1	Siri Media Pvt Ltd	3259700	59.65
	TOTAL	3259700	59.65

(1) (c) **Statement showing shareholding of persons belonging to the category "Public" and holding more than 1% of the total number of shares**

S. No	Name of the Shareholder	Number of Shares	Shares as a percentage of total number of Shares {i.e., Grand Total (A)+(B)+C} Indicated in the Statement at para (1) (a) above}
1	Vadde Ramesh	205000	3.751
2	M/s. New Delhi Exim Pvt Ltd	200000	3.66
2	S Subba Rao	190900	3.49
3	Ch Venkateswara Rao	159800	2.92
4	D Suresh	79900	1.46
5	G Jagadish Chandra Prasad	159800	2.92
6	N Rajesh Kumar	159800	2.92
7	V Vasudeva Rao	135800	2.48
8	K Chandrasekhara Raju	128100	2.34
	TOTAL	1419100	25.97

(1) (d) **Statement showing details of locked in shares**

S. No	Name of the Shareholder	Number of locked-in Shares	Locked-in Shares as a percentage of total number of Shares {i.e., Grand Total (A)+(B)+C} indicated in the Statement at para (1) (a) above}
1	NIL	NIL	NIL
2			
3			
4			
5			
	TOTAL	0	

Sd/-
K RAMAKRISHNA PRASAD
 Managing Director

(l) (a)

Statement Showing Shareholding Pattern

Name of the Company: SOWBHAGYA MEDIA LIMITED (Formerly known as Sowbhagya Exports Limited)

Scrip Code: 532025

Quarter ended: 30th September, 2009

Category Code	Category of Shareholder	Number of Share Holders	Total No. of Shares	No. of Equity Shares held in Demat Form	Total Shareholding as a percentage of total Number of Shares	
					As a Percentage of A + B	As a Percentage of A+B+C
A	SHAREHOLDING OF PROMOTERS AND PROMOTER GROUP					
1	Indian Promoters					
(a)	Individuals/Hindu Undivided Family	0	0	0	0.00	0.00
(b)	Central/State Government (s)	0	0	0	0.00	0.00
(c)	Bodies Corporate	1	3259700	3259700	59.65	59.65
(d)	Any Other (Specify)	0	0	0	0.00	0.00
	Sub-Total (A)(1)	1	3259700	3259700	59.65	59.65
2	Foreign Promoters					
(a)	Individuals (Non Resident Individuals/ Foreign Individuals)	0	0	0	0.00	0.00
(b)	Bodies Corporate	0	0	0	0.00	0.00
(c)	Institutions	0	0	0	0.00	0.00
(d)	Any Other (Specify)	0	0	0	0.00	0.00
	Sub-Total (A)(2)	0	0	0	0.00	0.00
	Total Shareholding of Promoter and Promoter Group A= (A)(1) + (A)(2)	1	3259700	3259700	59.65	59.65
B	PUBLIC SHAREHOLDING					
(1)	Institutions					
(a)	Mutual Funds/UTI	0	0	0	0.00	0.00
(b)	Financial Institutions/Banks	0	0	0	0.00	0.00
(c)	Central/State Government(s)	0	0	0	0.00	0.00
(d)	Venture Capital Funds	0	0	0	0.00	0.00
(e)	Insurance Companies	0	0	0	0.00	0.00
(f)	Foreign Institutional Investors	0	0	0	0.00	0.00
(g)	Foreign Venture Capital Investors	0	0	0	0.00	0.00
(h)	Any Other (Specify)	0	0	0	0.00	0.00
	Sub-Total (B)(1)	0	0	0	0.00	0.00
(2)	Non Institutions					
(a)	Bodies Corporate	27	31080	31080	0.57	0.57
(b)	Individuals					
	i Individual Shareholders Holding Nominal Share Capital upto 1 Lakh Rs.	550	352729	154329	6.45	6.45
	ii Individual Shareholders Holding Nominal Share Capital in excess of Rs.1 Lakh	25	1820711	1267711	33.32	33.32
(c)	Any Other (Specify) Clearing Member	8	780	780	0.01	0.01
	Sub-Total (B)(2)	610	2205300	1453900	40.35	40.35
	Total Public Shareholding (B) = (B)(1)+(B)(2)	610	2205300	1453900	40.35	40.35
	Total (A) + (B)	611	5465000	4713600	100.00	100.00
(C)	Shares held by Custodians and against which Depository Receipts have been issued	0	0	0	0.00	0.00
	GRAND TOTAL (A) + (B) + (C)	611	5465000	4713600	100.00	100.00

Notes:

1. The total foreign shareholding is NIL

Sd/-

K RAMAKRISHNA PRASAD

Managing Director

(1) (b) **Statement showing shareholding of persons belonging to the category "Promoter and Promoter Group"**

S. No	Name of the Shareholder	Number of Shares	Shares as a percentage of total number of Shares {i.e., Grand Total (A)+(B)+C} Indicated in the Statement at para (1) (a) above}
1	Siri Media Pvt Ltd	3259700	59.65
	TOTAL	3259700	59.65

(1) (c) **Statement showing shareholding of persons belonging to the category "Public" and holding more than 1% of the total number of shares**

S. No	Name of the Shareholder	Number of Shares	Shares as a percentage of total number of Shares {i.e., Grand Total (A)+(B)+C} Indicated in the Statement at para (1) (a) above}
1	Vadde Ramesh	205000	3.751
2	M/s. New Delhi Exim Pvt Ltd	200000	3.66
2	S Subba Rao	190900	3.49
3	Ch Venkateswara Rao	159800	2.92
4	D Suresh	79900	1.46
5	G Jagadish Chandra Prasad	159800	2.92
6	N Rajesh Kumar	159800	2.92
7	V Vasudeva Rao	135800	2.48
8	K Chandrasekhara Raju	128100	2.34
	TOTAL	1419100	25.97

(1) (d) **Statement showing details of locked in shares**

S. No	Name of the Shareholder	Number of locked-in Shares	Locked-in Shares as a percentage of total number of Shares {i.e., Grand Total (A)+(B)+C} indicated in the Statement at para (1) (a) above}
1	NIL	NIL	NIL
2			
3			
4			
5			
	TOTAL	0	

Sd/-
K RAMAKRISHNA PRASAD
 Managing Director

(l) (a)

Statement Showing Shareholding Pattern

Name of the Company: SOWBHAGYA MEDIA LIMITED (Formerly known as Sowbhagya Exports Limited)

Scrip Code: 532025

Quarter ended: 30th June, 2009

Category Code	Category of Shareholder	Number of Share Holders	Total No. of Shares	No. of Equity Shares held in Demat Form	Total Shareholding as a percentage of total Number of Shares	
					As a Percentage of A + B	As a Percentage of A+B+C
A	SHAREHOLDING OF PROMOTERS AND PROMOTER GROUP					
1	Indian Promoters					
(a)	Individuals/Hindu Undivided Family	0	0	0	0.00	0.00
(b)	Central/State Government (s)	0	0	0	0.00	0.00
(c)	Bodies Corporate	1	3259700	3259700	59.65	59.65
(d)	Any Other (Specify)	0	0	0	0.00	0.00
	Sub-Total (A)(1)	1	3259700	3259700	59.65	59.65
2	Foreign Promoters					
(a)	Individuals (Non Resident Individuals/ Foreign Individuals)	0	0	0	0.00	0.00
(b)	Bodies Corporate	0	0	0	0.00	0.00
(c)	Institutions	0	0	0	0.00	0.00
(d)	Any Other (Specify)	0	0	0	0.00	0.00
	Sub-Total (A)(2)	0	0	0	0.00	0.00
	Total Shareholding of Promoter and Promoter Group A= (A)(1) + (A)(2)	1	3259700	3259700	59.65	59.65
B	PUBLIC SHAREHOLDING					
(1)	Institutions					
(a)	Mutual Funds/UTI	0	0	0	0.00	0.00
(b)	Financial Institutions/Banks	0	0	0	0.00	0.00
(c)	Central/State Government(s)	0	0	0	0.00	0.00
(d)	Venture Capital Funds	0	0	0	0.00	0.00
(e)	Insurance Companies	0	0	0	0.00	0.00
(f)	Foreign Institutional Investors	0	0	0	0.00	0.00
(g)	Foreign Venture Capital Investors	0	0	0	0.00	0.00
(h)	Any Other (Specify)	0	0	0	0.00	0.00
	Sub-Total (B)(1)	0	0	0	0.00	0.00
(2)	Non Institutions					
(a)	Bodies Corporate	27	16283	16283	0.30	0.30
(b)	Individuals					
	i Individual Shareholders Holding Nominal Share Capital upto 1 Lakh Rs.	541	350508	152108	6.41	6.41
	ii Individual Shareholders Holding Nominal Share Capital in excess of Rs.1 Lakh	25	1836908	1283908	33.61	33.61
(c)	Any Other (Specify) Clearing Member	7	1601	1601	0.03	0.03
	Sub-Total (B)(2)	600	2205300	1453900	40.35	40.35
	Total Public Shareholding (B) = (B)(1)+(B)(2)	600	2205300	1453900	40.35	40.35
	Total (A) + (B)	601	5465000	4713600	100.00	100.00
(C)	Shares held by Custodians and against which Depository Receipts have been issued	0	0	0	0.00	0.00
	GRAND TOTAL (A) + (B) + (C)	601	5465000	4713600	100.00	100.00

Notes:

1. The total foreign shareholding is NIL

Sd/-

K RAMAKRISHNA PRASAD

Managing Director

(1) (b) **Statement showing shareholding of persons belonging to the category "Promoter and Promoter Group"**

S. No	Name of the Shareholder	Number of Shares	Shares as a percentage of total number of Shares {i.e., Grand Total (A)+(B)+C} Indicated in the Statement at para (1) (a) above}
1	Siri Media Pvt Ltd	3259700	59.65
	TOTAL	3259700	59.65

(1) (c) **Statement showing shareholding of persons belonging to the category "Public" and holding more than 1% of the total number of shares**

S. No	Name of the Shareholder	Number of Shares	Shares as a percentage of total number of Shares {i.e., Grand Total (A)+(B)+C} Indicated in the Statement at para (1) (a) above}
1	Vadde Ramesh	205000	3.751
2	M/s. New Delhi Exim Pvt Ltd	200000	3.66
2	S Subba Rao	190900	3.49
3	Ch Venkateswara Rao	159800	2.92
4	D Suresh	79900	1.46
5	G Jagadish Chandra Prasad	159800	2.92
6	N Rajesh Kumar	159800	2.92
7	V Vasudeva Rao	135800	2.48
8	K Chandrasekhara Raju	128100	2.34
	TOTAL	1419100	25.97

(1) (d) **Statement showing details of locked in shares**

S. No	Name of the Shareholder	Number of locked-in Shares	Locked-in Shares as a percentage of total number of Shares {i.e., Grand Total (A)+(B)+C} indicated in the Statement at para (1) (a) above}
1	NIL	NIL	NIL
2			
3			
4			
5			
	TOTAL	0	

Sd/-
K RAMAKRISHNA PRASAD
 Managing Director

(l) (a)

Statement Showing Shareholding Pattern

Name of the Company: SOWBHAGYA MEDIA LIMITED (Formerly known as Sowbhagya Exports Limited)

Scrip Code: 532025

Quarter ended: 31st March, 2009

Category Code	Category of Shareholder	Number of Share Holders	Total No. of Shares	No. of Equity Shares held in Demat Form	Total Shareholding as a percentage of total Number of Shares	
					As a Percentage of A + B	As a Percentage of A+B+C
A	SHAREHOLDING OF PROMOTERS AND PROMOTER GROUP					
1	Indian Promoters					
(a)	Individuals/Hindu Undivided Family	0	0	0	0.00	0.00
(b)	Central/State Government (s)	0	0	0	0.00	0.00
(c)	Bodies Corporate	1	3259700	3259700	62.45	62.45
(d)	Any Other (Specify)	0	0	0	0.00	0.00
	Sub-Total (A)(1)	1	3259700	3259700	62.45	62.45
2	Foreign Promoters					
(a)	Individuals (Non Resident Individuals/ Foreign Individuals)	0	0	0	0.00	0.00
(b)	Bodies Corporate	0	0	0	0.00	0.00
(c)	Institutions	0	0	0	0.00	0.00
(d)	Any Other (Specify)	0	0	0	0.00	0.00
	Sub-Total (A)(2)	0	0	0	0.00	0.00
	Total Shareholding of Promoter and Promoter Group A= (A)(1) + (A)(2)	1	3259700	3259700	62.45	62.45
B	PUBLIC SHAREHOLDING					
(1)	Institutions					
(a)	Mutual Funds/UTI	0	0	0	0.00	0.00
(b)	Financial Institutions/Banks	0	0	0	0.00	0.00
(c)	Central/State Government(s)	0	0	0	0.00	0.00
(d)	Venture Capital Funds	0	0	0	0.00	0.00
(e)	Insurance Companies	0	0	0	0.00	0.00
(f)	Foreign Institutional Investors	0	0	0	0.00	0.00
(g)	Foreign Venture Capital Investors	0	0	0	0.00	0.00
(h)	Any Other (Specify)	0	0	0	0.00	0.00
	Sub-Total (B)(1)	0	0	0	0.00	0.00
(2)	Non Institutions					
(a)	Bodies Corporate	28	22440	22440	0.43	0.43
(b)	Individuals					
	i Individual Shareholders Holding Nominal Share Capital upto 1 Lakh Rs.	537	347404	148504	6.66	6.66
	ii Individual Shareholders Holding Nominal Share Capital in excess of Rs.1 Lakh	22	1589951	1281951	30.46	30.46
(c)	Any Other (Specify) Clearing Member	5	505	505	0.01	0.01
	Sub-Total (B)(2)	592	1960300	1453400	37.55	37.55
	Total Public Shareholding (B) = (B)(1)+(B)(2)	592	1960300	1453400	37.55	37.55
	Total (A) + (B)	593	5220000	4713100	100.00	100.00
(C)	Shares held by Custodians and against which Depository Receipts have been issued	0	0	0	0.00	0.00
	GRAND TOTAL (A) + (B) + (C)	593	5220000	4713100	100.00	100.00

Notes:

1. The total foreign shareholding is NIL

Sd/-

K RAMAKRISHNA PRASAD

Managing Director

(l) (a)

Statement Showing Shareholding Pattern

Name of the Company: SOWBHAGYA MEDIA LIMITED (Formerly known as Sowbhagya Exports Limited)

Scrip Code: 532025

Quarter ended: 31st December 2008

Category Code	Category of Shareholder	Number of Share Holders	Total No. of Shares	No. of Equity Shares held in Demat Form	Total Shareholding as a percentage of total Number of Shares	
					As a Percentage of A + B	As a Percentage of A+B+C
A	SHAREHOLDING OF PROMOTERS AND PROMOTER GROUP					
1	Indian Promoters					
(a)	Individuals/Hindu Undivided Family	0	0	0	0.00	0.00
(b)	Central/State Government (s)	0	0	0	0.00	0.00
(c)	Bodies Corporate	1	3259700	3259700	62.45	62.45
(d)	Any Other (Specify)	0	0	0	0.00	0.00
	Sub-Total (A)(1)	1	3259700	3259700	62.45	62.45
2	Foreign Promoters					
(a)	Individuals (Non Resident Individuals/ Foreign Individuals)	0	0	0	0.00	0.00
(b)	Bodies Corporate	0	0	0	0.00	0.00
(c)	Institutions	0	0	0	0.00	0.00
(d)	Any Other (Specify)	0	0	0	0.00	0.00
	Sub-Total (A)(2)	0	0	0	0.00	0.00
	Total Shareholding of Promoter and Promoter Group A= (A)(1) + (A)(2)	1	3259700	3259700	62.45	62.45
B	PUBLIC SHAREHOLDING					
(1)	Institutions					
(a)	Mutual Funds/UTI	0	0	0	0.00	0.00
(b)	Financial Institutions/Banks	1	100	100	0.00	0.00
(c)	Central/State Government(s)	0	0	0	0.00	0.00
(d)	Venture Capital Funds	0	0	0	0.00	0.00
(e)	Insurance Companies	0	0	0	0.00	0.00
(f)	Foreign Institutional Investors	0	0	0	0.00	0.00
(g)	Foreign Venture Capital Investors	0	0	0	0.00	0.00
(h)	Any Other (Specify)	0	0	0	0.00	0.00
	Sub-Total (B)(1)	1	100	100	0.00	0.00
(2)	Non Institutions					
(a)	Bodies Corporate	32	21600	21600	0.41	0.41
(b)	Individuals					
	i Individual Shareholders Holding Nominal Share Capital upto 1 Lakh Rs.	530	345845	146445	6.63	6.63
	ii Individual Shareholders Holding Nominal Share Capital in excess of Rs.1 Lakh	22	1589951	1281951	30.46	30.46
(c)	Any Other (Specify) Clearing Member	6	2804	2804	0.05	0.05
	Sub-Total (B)(2)	590	1960200	1452800	37.55	37.55
	Total Public Shareholding (B) = (B)(1)+(B)(2)	591	1960300	1452900	37.55	37.55
	Total (A) + (B)	592	5220000	4712600	100.00	100.00
(C)	Shares held by Custodians and against which Depository Receipts have been issued	0	0	0	0.00	0.00
	GRAND TOTAL (A) + (B) + (C)	592	5220000	4712600	100.00	100.00

Notes:

1. The total foreign shareholding is NIL

Sd/-

K RAMAKRISHNA PRASAD

Managing Director

(1) (b) **Statement showing shareholding of persons belonging to the category "Promoter and Promoter Group"**

S. No	Name of the Shareholder	Number of Shares	Shares as a percentage of total number of Shares {i.e., Grand Total (A)+(B)+C Indicated in the Statement at para (1) (a) above}
1	Siri Media Pvt Ltd	3259700	62.45
	TOTAL	3259700	62.45

(1) (c) **Statement showing shareholding of persons belonging to the category "Public" and holding more than 1% of the total number of shares**

S. No	Name of the Shareholder	Number of Shares	Shares as a percentage of total number of Shares {i.e., Grand Total (A)+(B)+C Indicated in the Statement at para (1) (a) above}
1	Vadde Ramesh	205000	3.93
2	S Subba Rao	190900	3.66
3	Ch Venkateswara Rao	159800	3.06
4	D Suresh	79900	1.53
5	G Jagadish Chandra Prasad	159800	3.06
6	N Rajesh Kumar	159800	3.06
7	V Vasudeva Rao	135800	2.60
8	K Chandrasekhara Raju	128100	2.45
	TOTAL	1219100	23.35

(1) (d) **Statement showing details of locked in shares**

S. No	Name of the Shareholder	Number of locked-in Shares	Locked-in Shares as a percentage of total number of Shares {i.e., Grand Total (A)+(B)+C indicated in the Statement at para (1) (a) above}
1	NIL	NIL	NIL
2			
3			
4			
5			
	TOTAL	0	

Sd/-
K RAMAKRISHNA PRASAD
Managing Director

(l) (a)

Statement Showing Shareholding Pattern

Name of the Company: SOWBHAGYA MEDIA LIMITED (Formerly known as Sowbhagya Exports Limited)

Scrip Code: 532025

Quarter ended: 30th June 2008

Category Code	Category of Shareholder	Number of Share Holders	Total No. of Shares	No. of Equity Shares held in Demat Form	Total Shareholding as a percentage of total Number of Shares	
					As a Percentage of A + B	As a Percentage of A+B+C
A	SHAREHOLDING OF PROMOTERS AND PROMOTER GROUP					
1	Indian Promoters					
(a)	Individuals/Hindu Undivided Family	0	0	0	0.00	0.00
(b)	Central/State Government (s)	0	0	0	0.00	0.00
(c)	Bodies Corporate	1	3259700	3259700	62.45	62.45
(d)	Any Other (Specify)	0	0	0	0.00	0.00
	Sub-Total (A)(1)	1	3259700	3259700	62.45	62.45
2	Foreign Promoters					
(a)	Individuals (Non Resident Individuals/ Foreign Individuals)	0	0	0	0.00	0.00
(b)	Bodies Corporate	0	0	0	0.00	0.00
(c)	Institutions	0	0	0	0.00	0.00
(d)	Any Other (Specify)	0	0	0	0.00	0.00
	Sub-Total (A)(2)	0	0	0	0.00	0.00
	Total Shareholding of Promoter and Promoter Group A= (A)(1) + (A)(2)	1	3259700	3259700	62.45	62.45
B	PUBLIC SHAREHOLDING					
(1)	Institutions					
(a)	Mutual Funds/UTI	0	0	0	0.00	0.00
(b)	Financial Institutions/Banks	1	10	10	0.00	0.00
(c)	Central/State Government(s)	0	0	0	0.00	0.00
(d)	Venture Capital Funds	0	0	0	0.00	0.00
(e)	Insurance Companies	0	0	0	0.00	0.00
(f)	Foreign Institutional Investors	0	0	0	0.00	0.00
(g)	Foreign Venture Capital Investors	0	0	0	0.00	0.00
(h)	Any Other (Specify)	0	0	0	0.00	0.00
	Sub-Total (B)(1)	1	10	10	0.00	0.00
(2)	Non Institutions					
(a)	Bodies Corporate	31	22627	22627	0.43	0.43
(b)	Individuals					
	i Individual Shareholders Holding Nominal Share Capital upto 1 Lakh Rs.	521	346362	147662	6.64	6.64
	ii Individual Shareholders Holding Nominal Share Capital in excess of Rs.1 Lakh	22	1589951	1281951	30.46	30.46
(c)	Any Other (Specify) Clearing Member	8	1350	1350	0.03	0.03
	Sub-Total (B)(2)	582	1960290	1453590	37.55	37.55
	Total Public Shareholding (B) = (B)(1)+(B)(2)	583	1960300	1453600	37.55	37.55
	Total (A) + (B)	584	5220000	4713300	100.00	100.00
(C)	Shares held by Custodians and against which Depository Receipts have been issued	0	0	0	0.00	0.00
	GRAND TOTAL (A) + (B) + (C)	584	5220000	4713300	100.00	100.00

Notes:

1. The total foreign shareholding is NIL

Sd/-

K RAMAKRISHNA PRASAD

Managing Director

(1) (b) **Statement showing shareholding of persons belonging to the category "Promoter and Promoter Group"**

S. No	Name of the Shareholder	Number of Shares	Shares as a percentage of total number of Shares {i.e., Grand Total (A)+(B)+C Indicated in the Statement at para (1) (a) above}
1	Siri Media Pvt Ltd	3259700	62.45
	TOTAL	3259700	62.45

(1) (c) **Statement showing shareholding of persons belonging to the category "Public" and holding more than 1% of the total number of shares**

S. No	Name of the Shareholder	Number of Shares	Shares as a percentage of total number of Shares {i.e., Grand Total (A)+(B)+C Indicated in the Statement at para (1) (a) above}
1	Vadde Ramesh	205000	3.93
2	S Subba Rao	190900	3.66
3	Ch Venkateswara Rao	159800	3.06
4	D Suresh	79900	1.53
5	G Jagadish Chandra Prasad	159800	3.06
6	N Rajesh Kumar	159800	3.06
7	V Vasudeva Rao	135800	2.60
8	K Chandrasekhara Raju	128100	2.45
	TOTAL	1219100	23.35

(1) (d) **Statement showing details of locked in shares**

S. No	Name of the Shareholder	Number of locked-in Shares	Locked-in Shares as a percentage of total number of Shares {i.e., Grand Total (A)+(B)+C indicated in the Statement at para (1) (a) above}
1	NIL	NIL	NIL
2			
3			
4			
5			
	TOTAL	0	

Sd/-
K RAMAKRISHNA PRASAD
Managing Director

(l) (a)

Statement Showing Shareholding Pattern

Name of the Company: SOWBHAGYA MEDIA LIMITED (Formerly known as Sowbhagya Exports Limited)

Scrip Code: 532025

Quarter ended: 30th June 2008

Category Code	Category of Shareholder	Number of Share Holders	Total No. of Shares	No. of Equity Shares held in Demat Form	Total Shareholding as a percentage of total Number of Shares	
					As a Percentage of A + B	As a Percentage of A+B+C
A	SHAREHOLDING OF PROMOTERS AND PROMOTER GROUP					
1	Indian Promoters					
(a)	Individuals/Hindu Undivided Family	0	0	0	0.00	0.00
(b)	Central/State Government (s)	0	0	0	0.00	0.00
(c)	Bodies Corporate	1	3259700	3259700	62.45	62.45
(d)	Any Other (Specify)	0	0	0	0.00	0.00
	Sub-Total (A)(1)	1	3259700	3259700	62.45	62.45
2	Foreign Promoters					
(a)	Individuals (Non Resident Individuals/ Foreign Individuals)	0	0	0	0.00	0.00
(b)	Bodies Corporate	0	0	0	0.00	0.00
(c)	Institutions	0	0	0	0.00	0.00
(d)	Any Other (Specify)	0	0	0	0.00	0.00
	Sub-Total (A)(2)	0	0	0	0.00	0.00
	Total Shareholding of Promoter and Promoter Group A= (A)(1) + (A)(2)	1	3259700	3259700	62.45	62.45
B	PUBLIC SHAREHOLDING					
(1)	Institutions					
(a)	Mutual Funds/UTI	0	0	0	0.00	0.00
(b)	Financial Institutions/Banks	0	0	0	0.00	0.00
(c)	Central/State Government(s)	0	0	0	0.00	0.00
(d)	Venture Capital Funds	0	0	0	0.00	0.00
(e)	Insurance Companies	0	0	0	0.00	0.00
(f)	Foreign Institutional Investors	0	0	0	0.00	0.00
(g)	Foreign Venture Capital Investors	0	0	0	0.00	0.00
(h)	Any Other (Specify)	0	0	0	0.00	0.00
	Sub-Total (B)(1)	0	0	0	0.00	0.00
(2)	Non Institutions					
(a)	Bodies Corporate	32	21565	21565	0.41	0.41
(b)	Individuals					
	i Individual Shareholders Holding Nominal Share Capital upto 1 Lakh Rs.	514	347464	148064	6.66	6.66
	ii Individual Shareholders Holding Nominal Share Capital in excess of Rs.1 Lakh	22	1589951	1281951	30.46	30.46
(c)	Any Other (Specify) Clearing Member	9	1320	1320	0.03	0.03
	Sub-Total (B)(2)	577	1960300	1452900	37.55	37.55
	Total Public Shareholding (B) = (B)(1)+(B)(2)	577	1960300	1452900	37.55	37.55
	Total (A) + (B)	578	5220000	4712600	100.00	100.00
(C)	Shares held by Custodians and against which Depository Receipts have been issued	0	0	0	0.00	0.00
	GRAND TOTAL (A) + (B) + (C)	578	5220000	4712600	100.00	100.00

Notes:

1. The total foreign shareholding is NIL

Sd/-

K RAMAKRISHNA PRASAD

Managing Director

(1) (b) **Statement showing shareholding of persons belonging to the category "Promoter and Promoter Group"**

S. No	Name of the Shareholder	Number of Shares	Shares as a percentage of total number of Shares {i.e., Grand Total (A)+(B)+C Indicated in the Statement at para (1) (a) above}
1	Siri Media Pvt Ltd	3259700	62.45
	TOTAL	3259700	62.45

(1) (c) **Statement showing shareholding of persons belonging to the category "Public" and holding more than 1% of the total number of shares**

S. No	Name of the Shareholder	Number of Shares	Shares as a percentage of total number of Shares {i.e., Grand Total (A)+(B)+C Indicated in the Statement at para (1) (a) above}
1	Vadde Ramesh	205000	3.93
2	S Subba Rao	190900	3.66
3	Ch Venkateswara Rao	159800	3.06
4	D Suresh	79900	1.53
5	G Jagadish Chandra Prasad	159800	3.06
6	N Rajesh Kumar	159800	3.06
7	V Vasudeva Rao	135800	2.60
8	K Chandrasekhara Raju	128100	2.45
	TOTAL	1219100	23.35

(1) (d) **Statement showing details of locked in shares**

S. No	Name of the Shareholder	Number of locked-in Shares	Locked-in Shares as a percentage of total number of Shares {i.e., Grand Total (A)+(B)+C indicated in the Statement at para (1) (a) above}
1	NIL	NIL	NIL
2			
3			
4			
5			
	TOTAL	0	

Sd/-
K RAMAKRISHNA PRASAD
Managing Director

(l) (a)

Statement Showing Shareholding Pattern

Name of the Company: SOWBHAGYA MEDIA LIMITED (Formerly known as Sowbhagya Exports Limited)

Scrip Code: 532025

Quarter ended: 31st March 2008

Category Code	Category of Shareholder	Number of Share Holders	Total No. of Shares	No. of Equity Shares held in Demat Form	Total Shareholding as a percentage of total Number of Shares	
					As a Percentage of A + B	As a Percentage of A+B+C
A	SHAREHOLDING OF PROMOTERS AND PROMOTER GROUP					
1	Indian Promoters					
(a)	Individuals/Hindu Undivided Family	0	0	0	0.00	0.00
(b)	Central/State Government (s)	0	0	0	0.00	0.00
(c)	Bodies Corporate	1	3259700	3259700	62.45	62.45
(d)	Any Other (Specify)	0	0	0	0.00	0.00
	Sub-Total (A)(1)	1	3259700	3259700	62.45	62.45
2	Foreign Promoters					
(a)	Individuals (Non Resident Individuals/ Foreign Individuals)	0	0	0	0.00	0.00
(b)	Bodies Corporate	0	0	0	0.00	0.00
(c)	Institutions	0	0	0	0.00	0.00
(d)	Any Other (Specify)	0	0	0	0.00	0.00
	Sub-Total (A)(2)	0	0	0	0.00	0.00
	Total Shareholding of Promoter and Promoter Group A= (A)(1) + (A)(2)	1	3259700	3259700	62.45	62.45
B	PUBLIC SHAREHOLDING					
(1)	Institutions					
(a)	Mutual Funds/UTI	0	0	0	0.00	0.00
(b)	Financial Institutions/Banks	0	0	0	0.00	0.00
(c)	Central/State Government(s)	0	0	0	0.00	0.00
(d)	Venture Capital Funds	0	0	0	0.00	0.00
(e)	Insurance Companies	0	0	0	0.00	0.00
(f)	Foreign Institutional Investors	0	0	0	0.00	0.00
(g)	Foreign Venture Capital Investors	0	0	0	0.00	0.00
(h)	Any Other (Specify)	0	0	0	0.00	0.00
	Sub-Total (B)(1)	0	0	0	0.00	0.00
(2)	Non Institutions					
(a)	Bodies Corporate	30	22190	22190	0.43	0.43
(b)	Individuals					
	i Individual Shareholders Holding Nominal Share Capital upto 1 Lakh Rs.	507	345315	139415	6.62	6.62
	ii Individual Shareholders Holding Nominal Share Capital in excess of Rs.1 Lakh	22	1590538	1282538	30.47	30.47
(c)	Any Other (Specify) Clearing Member	8	2257	2257	0.04	0.04
	Sub-Total (B)(2)	567	1960300	1446400	37.55	37.55
	Total Public Shareholding (B) = (B)(1)+(B)(2)	567	1960300	1446400	37.55	37.55
	Total (A) + (B)	568	5220000	4706100	100.00	100.00
(C)	Shares held by Custodians and against which Depository Receipts have been issued	0	0	0	0.00	0.00
	GRAND TOTAL (A) + (B) + (C)	568	5220000	4706100	100.00	100.00

Notes:

1. The total foreign shareholding is NIL

Sd/-

K RAMAKRISHNA PRASAD

Managing Director

(1) (b) **Statement showing shareholding of persons belonging to the category "Promoter and Promoter Group"**

S. No	Name of the Shareholder	Number of Shares	Shares as a percentage of total number of Shares {i.e., Grand Total (A)+(B)+C Indicated in the Statement at para (1) (a) above}
1	Siri Media Pvt Ltd	3259700	62.45
	TOTAL	3259700	62.45

(1) (c) **Statement showing shareholding of persons belonging to the category "Public" and holding more than 1% of the total number of shares**

S. No	Name of the Shareholder	Number of Shares	Shares as a percentage of total number of Shares {i.e., Grand Total (A)+(B)+C Indicated in the Statement at para (1) (a) above}
1	Vadde Ramesh	205000	3.93
2	S Subba Rao	190900	3.66
3	Ch Venkateswara Rao	159800	3.06
4	D Suresh	79900	1.53
5	G Jagadish Chandra Prasad	159800	3.06
6	N Rajesh Kumar	159800	3.06
7	V Vasudeva Rao	135800	2.60
8	K Chandrasekhara Raju	128100	2.45
	TOTAL	1219100	23.35

(1) (d) **Statement showing details of locked in shares**

S. No	Name of the Shareholder	Number of locked-in Shares	Locked-in Shares as a percentage of total number of Shares {i.e., Grand Total (A)+(B)+C indicated in the Statement at para (1) (a) above}
1	NIL	NIL	NIL
2			
3			
4			
5			
	TOTAL	0	

Sd/-
K RAMAKRISHNA PRASAD
Managing Director

(l) (a)

Statement Showing Shareholding Pattern

Name of the Company: SOWBHAGYA MEDIA LIMITED (Formerly known as Sowbhagya Exports Limited)

Scrip Code: 532025

Quarter ended: 31st Dec 2007

Category Code	Category of Shareholder	Number of Share Holders	Total No. of Shares	No. of Equity Shares held in Demat Form	Total Shareholding as a percentage of total Number of Shares	
					As a Percentage of A + B	As a Percentage of A+B+C
A	SHAREHOLDING OF PROMOTERS AND PROMOTER GROUP					
1	Indian Promoters					
(a)	Individuals/Hindu Undivided Family	0	0	0	0.00	0.00
(b)	Central/State Government (s)	0	0	0	0.00	0.00
(c)	Bodies Corporate	1	3259700	3259700	62.45	62.45
(d)	Any Other (Specify)	0	0	0	0.00	0.00
	Sub-Total (A)(1)	1	3259700	3259700	62.45	62.45
2	Foreign Promoters					
(a)	Individuals (Non Resident Individuals/ Foreign Individuals)	0	0	0	0.00	0.00
(b)	Bodies Corporate	0	0	0	0.00	0.00
(c)	Institutions	0	0	0	0.00	0.00
(d)	Any Other (Specify)	0	0	0	0.00	0.00
	Sub-Total (A)(2)	0	0	0	0.00	0.00
	Total Shareholding of Promoter and Promoter Group A= (A)(1) + (A)(2)	1	3259700	3259700	62.45	62.45
B	PUBLIC SHAREHOLDING					
(1)	Institutions					
(a)	Mutual Funds/UTI	0	0	0	0.00	0.00
(b)	Financial Institutions/Banks	0	0	0	0.00	0.00
(c)	Central/State Government(s)	0	0	0	0.00	0.00
(d)	Venture Capital Funds	0	0	0	0.00	0.00
(e)	Insurance Companies	0	0	0	0.00	0.00
(f)	Foreign Institutional Investors	0	0	0	0.00	0.00
(g)	Foreign Venture Capital Investors	0	0	0	0.00	0.00
(h)	Any Other (Specify)	0	0	0	0.00	0.00
	Sub-Total (B)(1)	0	0	0	0.00	0.00
(2)	Non Institutions					
(a)	Bodies Corporate	25	39933	39933	0.77	0.77
(b)	Individuals					
	i Individual Shareholders Holding Nominal Share Capital upto 1 Lakh Rs.	517	365685	125685	7.01	7.01
	ii Individual Shareholders Holding Nominal Share Capital in excess of Rs.1 Lakh	19	1543532	1235532	29.57	29.57
(c)	Any Other (Specify) Clearing Member	9	11150	11150	0.21	0.21
	Sub-Total (B)(2)	570	1960300	1412300	37.55	37.55
	Total Public Shareholding (B) = (B)(1)+(B)(2)	570	1960300	1412300	37.55	37.55
	Total (A) + (B)	571	5220000	4672000	100.00	100.00
(C)	Shares held by Custodians and against which Depository Receipts have been issued	0	0	0	0.00	0.00
	GRAND TOTAL (A) + (B) + (C)	572	5220000	4672000	100.00	100.00

Notes:

1. The total foreign shareholding is NIL

Sd/-

K RAMAKRISHNA PRASAD

Managing Director

(1) (b) **Statement showing shareholding of persons belonging to the category "Promoter and Promoter Group"**

S. No	Name of the Shareholder	Number of Shares	Shares as a percentage of total number of Shares {i.e., Grand Total (A)+(B)+C Indicated in the Statement at para (1) (a) above}
1	Siri Media Pvt Ltd	3259700	62.45
	TOTAL	3259700	62.45

(1) (c) **Statement showing shareholding of persons belonging to the category "Public" and holding more than 1% of the total number of shares**

S. No	Name of the Shareholder	Number of Shares	Shares as a percentage of total number of Shares {i.e., Grand Total (A)+(B)+C Indicated in the Statement at para (1) (a) above}
1	Vadde Ramesh	205000	3.93
2	S Subba Rao	190900	3.66
3	Ch Venkateswara Rao	159800	3.06
4	D Suresh	79900	1.53
5	G Jagadish Chandra Prasad	159800	3.06
6	N Rajesh Kumar	159800	3.06
7	V Vasudeva Rao	135800	2.60
8	K Chandrasekhara Raju	128100	2.45
	TOTAL	1219100	23.35

(1) (d) **Statement showing details of locked in shares**

S. No	Name of the Shareholder	Number of locked-in Shares	Locked-in Shares as a percentage of total number of Shares {i.e., Grand Total (A)+(B)+C indicated in the Statement at para (1) (a) above}
1	NIL	NIL	NIL
2			
3			
4			
5			
	TOTAL	0	

Sd/-
K RAMAKRISHNA PRASAD
Managing Director

(l) (a)

Statement Showing Shareholding Pattern

Name of the Company: SOWBHAGYA MEDIA LIMITED (Formerly known as Sowbhagya Exports Limited)

Scrip Code: 532025

Quarter ended: 30th Sep 2007

Category Code	Category of Shareholder	Number of Share Holders	Total No. of Shares	No. of Equity Shares held in Demat Form	Total Shareholding as a percentage of total Number of Shares	
					As a Percentage of A + B	As a Percentage of A+B+C
A	SHAREHOLDING OF PROMOTERS AND PROMOTER GROUP					
1	Indian Promoters					
(a)	Individuals/Hindu Undivided Family	0	0	0	0.00	0.00
(b)	Central/State Government (s)	0	0	0	0.00	0.00
(c)	Bodies Corporate	1	3259700	3259700	62.45	62.45
(d)	Any Other (Specify)	0	0	0	0.00	0.00
	Sub-Total (A)(1)	1	3259700	3259700	62.45	62.45
2	Foreign Promoters					
(a)	Individuals (Non Resident Individuals/ Foreign Individuals)	0	0	0	0.00	0.00
(b)	Bodies Corporate	0	0	0	0.00	0.00
(c)	Institutions	0	0	0	0.00	0.00
(d)	Any Other (Specify)	0	0	0	0.00	0.00
	Sub-Total (A)(2)	0	0	0	0.00	0.00
	Total Shareholding of Promoter and Promoter Group A= (A)(1) + (A)(2)	1	3259700	3259700	62.45	62.45
B	PUBLIC SHAREHOLDING					
(1)	Institutions					
(a)	Mutual Funds/UTI	0	0	0	0.00	0.00
(b)	Financial Institutions/Banks	0	0	0	0.00	0.00
(c)	Central/State Government(s)	0	0	0	0.00	0.00
(d)	Venture Capital Funds	0	0	0	0.00	0.00
(e)	Insurance Companies	0	0	0	0.00	0.00
(f)	Foreign Institutional Investors	0	0	0	0.00	0.00
(g)	Foreign Venture Capital Investors	0	0	0	0.00	0.00
(h)	Any Other (Specify)	0	0	0	0.00	0.00
	Sub-Total (B)(1)	0	0	0	0.00	0.00
(2)	Non Institutions					
(a)	Bodies Corporate	20	23612	23612	0.45	0.45
(b)	Individuals					
	i Individual Shareholders Holding Nominal Share Capital upto 1 Lakh Rs.	475	341637	88137	6.54	6.54
	ii Individual Shareholders Holding Nominal Share Capital in excess of Rs.1 Lakh	18	1590586	1202686	30.47	30.47
(c)	Any Other (Specify) Clearing Member	6	4465	4465	0.09	0.09
	Sub-Total (B)(2)	519	1960300	1318900	37.55	37.55
	Total Public Shareholding (B) = (B)(1)+(B)(2)	519	1960300	1318900	37.55	37.55
	Total (A) + (B)	520	5220000	4578600	100.00	100.00
(C)	Shares held by Custodians and against which Depository Receipts have been issued	0	0	0	0.00	0.00
	GRAND TOTAL (A) + (B) + (C)	521	5220000	4578600	100.00	100.00

Notes:

1. The total foreign shareholding is NIL

Sd/-

K RAMAKRISHNA PRASAD

Managing Director

(1) (b) **Statement showing shareholding of persons belonging to the category "Promoter and Promoter Group"**

S. No	Name of the Shareholder	Number of Shares	Shares as a percentage of total number of Shares {i.e., Grand Total (A)+(B)+C Indicated in the Statement at para (1) (a) above}
1	Siri Media Pvt Ltd	3259700	62.45
	TOTAL	3259700	62.45

(1) (c) **Statement showing shareholding of persons belonging to the category "Public" and holding more than 1% of the total number of shares**

S. No	Name of the Shareholder	Number of Shares	Shares as a percentage of total number of Shares {i.e., Grand Total (A)+(B)+C Indicated in the Statement at para (1) (a) above}
1	Vadde Ramesh	205000	3.93
2	S Subba Rao	190900	3.66
3	Ch Venkateswara Rao	159800	3.06
4	D Suresh	159800	3.06
5	G Jagadish Chandra Prasad	159800	3.06
6	N Rajesh Kumar	159800	3.06
7	V Vasudeva Rao	135800	2.60
8	K Chandrasekhara Raju	128100	2.45
	TOTAL	1299000	24.89

(1) (d) **Statement showing details of locked in shares**

S. No	Name of the Shareholder	Number of locked-in Shares	Locked-in Shares as a percentage of total number of Shares {i.e., Grand Total (A)+(B)+C indicated in the Statement at para (1) (a) above}
1	NIL	NIL	NIL
2			
3			
4			
5			
	TOTAL	0	

Sd/-
K RAMAKRISHNA PRASAD
Managing Director

(l) (a)

Statement Showing Shareholding Pattern

Name of the Company: SOWBHAGYA EXPORTS LIMITED

Scrip Code: 532025

Quarter ended: 31st March 2007

Category Code	Category of Shareholder	Number of Share Holders	Total No. of Shares	No. of Equity Shares held in Demat Form	Total Shareholding as a percentage of total Number of Shares	
					As a Percentage of A + B	As a Percentage of A+B+C
A	SHAREHOLDING OF PROMOTERS AND PROMOTER GROUP					
1	Indian Promoters					
(a)	Individuals/Hindu Undivided Family	0	0	0	0.00	0.00
(b)	Central/State Government (s)	0	0	0	0.00	0.00
(c)	Bodies Corporate	1	3259700	3259700	62.45	62.45
(d)	Any Other (Specify)	0	0	0	0.00	0.00
	Sub-Total (A)(1)	1	3259700	3259700	62.45	62.45
2	Foreign Promoters					
(a)	Individuals (Non Resident Individuals/ Foreign Individuals)	0	0	0	0.00	0.00
(b)	Bodies Corporate	0	0	0	0.00	0.00
(c)	Institutions	0	0	0	0.00	0.00
(d)	Any Other (Specify)	0	0	0	0.00	0.00
	Sub-Total (A)(2)	0	0	0	0.00	0.00
	Total Shareholding of Promoter and Promoter Group A= (A)(1) + (A)(2)	1	3259700	3259700	62.45	62.45
B	PUBLIC SHAREHOLDING					
(1)	Institutions					
(a)	Mutual Funds/UTI	0	0	0	0.00	0.00
(b)	Financial Institutions/Banks	0	0	0	0.00	0.00
(c)	Central/State Government(s)	0	0	0	0.00	0.00
(d)	Venture Capital Funds	0	0	0	0.00	0.00
(e)	Insurance Companies	0	0	0	0.00	0.00
(f)	Foreign Institutional Investors	0	0	0	0.00	0.00
(g)	Foreign Venture Capital Investors	0	0	0	0.00	0.00
(h)	Any Other (Specify)	0	0	0	0.00	0.00
	Sub-Total (B)(1)	0	0	0	0.00	0.00
(2)	Non Institutions					
(a)	Bodies Corporate	21	19111	19111	0.37	0.37
(b)	Individuals					
	i Individual Shareholders Holding Nominal Share Capital upto 1 Lakh Rs.	552	388069	93669	7.43	7.43
	ii Individual Shareholders Holding Nominal Share Capital in excess of Rs.1 Lakh	17	1553000	948600	29.75	29.75
(c)	Any Other (Specify) Clearing Member	2	120	120	0.00	0.00
	Sub-Total (B)(2)	592	1960300	1061500	37.55	37.55
	Total Public Shareholding (B) = (B)(1)+(B)(2)	592	1960300	1061500	37.55	37.55
	Total (A) + (B)	593	5220000	4321200	100.00	100.00
(C)	Shares held by Custodians and against which Depository Receipts have been issued	0	0	0	0.00	0.00
	GRAND TOTAL (A) + (B) + (C)	593	5220000	4321200	100.00	100.00

Notes:

1. The total foreign shareholding is NIL

Sd/-

K RAMAKRISHNA PRASAD

Director

(1) (b) **Statement showing shareholding of persons belonging to the category "Promoter and Promoter Group"**

S. No	Name of the Shareholder	Number of Shares	Shares as a percentage of total number of Shares {i.e., Grand Total (A)+(B)+C Indicated in the Statement at para (1) (a) above}
1	Siri Media Pvt Ltd	3259700	62.45
	TOTAL	3259700	62.45

(1) (c) **Statement showing shareholding of persons belonging to the category "Public" and holding more than 1% of the total number of shares**

S. No	Name of the Shareholder	Number of Shares	Shares as a percentage of total number of Shares {i.e., Grand Total (A)+(B)+C Indicated in the Statement at para (1) (a) above}
1	Vadde Ramesh	205000	3.93
2	S Subba Rao	190900	3.66
3	Ch Venkateswara Rao	159800	3.06
4	D Suresh	159800	3.06
5	G Jagadish Chandra Prasad	159800	3.06
6	N Rajesh Kumar	159800	3.06
7	V Vasudeva Rao	135800	2.60
8	K Chandrasekhara Raju	128100	2.45
	TOTAL	1299000	24.89

(1) (d) **Statement showing details of locked in shares**

S. No	Name of the Shareholder	Number of locked-in Shares	Locked-in Shares as a percentage of total number of Shares {i.e., Grand Total (A)+(B)+C indicated in the Statement at para (1) (a) above}
1	NIL	NIL	NIL
2			
3			
4			
5			
	TOTAL	0	

Sd/-
K RAMAKRISHNA PRASAD
Director

(l) (a)

Statement Showing Shareholding Pattern

Name of the Company: SOWBHAGYA EXPORTS LIMITED

Scrip Code: 532025

Quarter ended: 30th June 2007

Category Code	Category of Shareholder	Number of Share Holders	Total No. of Shares	No. of Equity Shares held in Demat Form	Total Shareholding as a percentage of total Number of Shares	
					As a Percentage of A + B	As a Percentage of A+B+C
A	SHAREHOLDING OF PROMOTERS AND PROMOTER GROUP					
1	Indian Promoters					
(a)	Individuals/Hindu Undivided Family	0	0	0	0.00	0.00
(b)	Central/State Government (s)	0	0	0	0.00	0.00
(c)	Bodies Corporate	1	3259700	3259700	62.45	62.45
(d)	Any Other (Specify)	0	0	0	0.00	0.00
	Sub-Total (A)(1)	1	3259700	3259700	62.45	62.45
2	Foreign Promoters					
(a)	Individuals (Non Resident Individuals/ Foreign Individuals)	0	0	0	0.00	0.00
(b)	Bodies Corporate	0	0	0	0.00	0.00
(c)	Institutions	0	0	0	0.00	0.00
(d)	Any Other (Specify)	0	0	0	0.00	0.00
	Sub-Total (A)(2)	0	0	0	0.00	0.00
	Total Shareholding of Promoter and Promoter Group A= (A)(1) + (A)(2)	1	3259700	3259700	62.45	62.45
B	PUBLIC SHAREHOLDING					
(1)	Institutions					
(a)	Mutual Funds/UTI	0	0	0	0.00	0.00
(b)	Financial Institutions/Banks	0	0	0	0.00	0.00
(c)	Central/State Government(s)	0	0	0	0.00	0.00
(d)	Venture Capital Funds	0	0	0	0.00	0.00
(e)	Insurance Companies	0	0	0	0.00	0.00
(f)	Foreign Institutional Investors	0	0	0	0.00	0.00
(g)	Foreign Venture Capital Investors	0	0	0	0.00	0.00
(h)	Any Other (Specify)	0	0	0	0.00	0.00
	Sub-Total (B)(1)	0	0	0	0.00	0.00
(2)	Non Institutions					
(a)	Bodies Corporate	14	11363	11363	0.22	0.22
(b)	Individuals					
	i Individual Shareholders Holding Nominal Share Capital upto 1 Lakh Rs.	502	357786	104286	6.85	6.85
	ii Individual Shareholders Holding Nominal Share Capital in excess of Rs.1 Lakh	19	1590950	1203050	30.48	30.48
(c)	Any Other (Specify) Clearing Member	1	200	200	0.00	0.00
	Sub-Total (B)(2)	536	1960299	1318899	37.55	37.55
	Total Public Shareholding (B) = (B)(1)+(B)(2)	536	1960299	1318899	37.55	37.55
	Total (A) + (B)	537	5219999	4578599	100.00	100.00
(C)	Shares held by Custodians and against which Depository Receipts have been issued	0	0	0	0.00	0.00
	GRAND TOTAL (A) + (B) + (C)	538	5219999	4578599	100.00	100.00

Notes:

1. The total foreign shareholding is NIL

Sd/-

K RAMAKRISHNA PRASAD

Director

(1) (b) **Statement showing shareholding of persons belonging to the category "Promoter and Promoter Group"**

S. No	Name of the Shareholder	Number of Shares	Shares as a percentage of total number of Shares {i.e., Grand Total (A)+(B)+C Indicated in the Statement at para (1) (a) above}
1	Siri Media Pvt Ltd	3259700	62.45
	TOTAL	3259700	62.45

(1) (c) **Statement showing shareholding of persons belonging to the category "Public" and holding more than 1% of the total number of shares**

S. No	Name of the Shareholder	Number of Shares	Shares as a percentage of total number of Shares {i.e., Grand Total (A)+(B)+C Indicated in the Statement at para (1) (a) above}
1	Vadde Ramesh	205000	3.93
2	S Subba Rao	190900	3.66
3	Ch Venkateswara Rao	159800	3.06
4	D Suresh	159800	3.06
5	G Jagadish Chandra Prasad	159800	3.06
6	N Rajesh Kumar	159800	3.06
7	V Vasudeva Rao	135800	2.60
8	K Chandrasekhara Raju	128100	2.45
	TOTAL	1299000	24.89

(1) (d) **Statement showing details of locked in shares**

S. No	Name of the Shareholder	Number of locked-in Shares	Locked-in Shares as a percentage of total number of Shares {i.e., Grand Total (A)+(B)+C indicated in the Statement at para (1) (a) above}
1	NIL	NIL	NIL
2			
3			
4			
5			
	TOTAL	0	

Sd/-
K RAMAKRISHNA PRASAD
Managing Director

(l) (a)

Statement Showing Shareholding Pattern

Name of the Company: SOWBHAGYA EXPORTS LIMITED

Scrip Code: 532025

Quarter ended: 31st December 2006

Category Code	Category of Shareholder	Number of Share Holders	Total No. of Shares	No. of Equity Shares held in Demat Form	Total Shareholding as a percentage of total Number of Shares	
					As a Percentage of A + B	As a Percentage of A+B+C
A	SHAREHOLDING OF PROMOTERS AND PROMOTER GROUP					
1	Indian Promoters					
(a)	Individuals/Hindu Undivided Family	0	0	0	0.00	0.00
(b)	Central/State Government (s)	0	0	0	0.00	0.00
(c)	Bodies Corporate	1	3259700	0	62.45	62.45
(d)	Any Other (Specify)	0	0	0	0.00	0.00
	Sub-Total (A)(1)	1	3259700	0	62.45	62.45
2	Foreign Promoters					
(a)	Individuals (Non Resident Individuals/ Foreign Individuals)	0	0	0	0.00	0.00
(b)	Bodies Corporate	0	0	0	0.00	0.00
(c)	Institutions	0	0	0	0.00	0.00
(d)	Any Other (Specify)	0	0	0	0.00	0.00
	Sub-Total (A)(2)	0	0	0	0.00	0.00
	Total Shareholding of Promoter and Promoter Group A= (A)(1) + (A)(2)	1	3259700	0	62.45	62.45
B	PUBLIC SHAREHOLDING					
(1)	Institutions					
(a)	Mutual Funds/UTI	0	0	0	0.00	0.00
(b)	Financial Institutions/Banks	0	0	0	0.00	0.00
(c)	Central/State Government(s)	0	0	0	0.00	0.00
(d)	Venture Capital Funds	0	0	0	0.00	0.00
(e)	Insurance Companies	0	0	0	0.00	0.00
(f)	Foreign Institutional Investors	0	0	0	0.00	0.00
(g)	Foreign Venture Capital Investors	0	0	0	0.00	0.00
(h)	Any Other (Specify)	0	0	0	0.00	0.00
	Sub-Total (B)(1)	0	0	0	0.00	0.00
(2)	Non Institutions					
(a)	Bodies Corporate	7	6359	6359	0.12	0.12
(b)	Individuals					
	i Individual Shareholders Holding Nominal Share Capital upto 1 Lakh Rs.	834	619241	55341	11.86	11.86
	ii Individual Shareholders Holding Nominal Share Capital in excess of Rs.1 Lakh	10	1334500	20000	25.57	25.57
(c)	Any Other (Specify) Clearing Member	1	200	200	0.00	0.00
	Sub-Total (B)(2)	852	1960300	81900	37.55	37.55
	Total Public Shareholding (B) = (B)(1)+(B)(2)	852	1960300	81900	37.55	37.55
	Total (A) + (B)	853	5220000	81900	100.00	100.00
(C)	Shares held by Custodians and against which Depository Receipts have been issued	0	0	0	0.00	0.00
	GRAND TOTAL (A) + (B) + (C)	853	5220000	81900	100.00	100.00

Notes:

1. The total foreign shareholding is NIL

(1) (b) **Statement showing shareholding of persons belonging to the category "Promoter and Promoter Group"**

S. No	Name of the Shareholder	Number of Shares	Shares as a percentage of total number of Shares {i.e., Grand Total (A)+(B)+C Indicated in the Statement at para (1) (a) above}
1	Siri Media Pvt Ltd	3259700	62.45
	TOTAL	3259700	62.45

(1) (c) **Statement showing shareholding of persons belonging to the category "Public" and holding more than 1% of the total number of shares**

S. No	Name of the Shareholder	Number of Shares	Shares as a percentage of total number of Shares {i.e., Grand Total (A)+(B)+C Indicated in the Statement at para (1) (a) above}
1	Vadde Ramesh	205000	3.93
2	S Subba Rao	190900	3.66
3	Ch Venkateswara Rao	159800	3.06
4	D Suresh	159800	3.06
5	G Jagadish Chandra Prasad	159800	3.06
6	N Rajesh Kumar	159800	3.06
7	V Vasudeva Rao	135800	2.60
8	K Chandrasekhara Raju	128100	2.45
	TOTAL	1299000	24.89

(1) (d) **Statement showing details of locked in shares**

S. No	Name of the Shareholder	Number of locked-in Shares	Locked-in Shares as a percentage of total number of Shares {i.e., Grand Total (A)+(B)+C indicated in the Statement at para (1) (a) above}
1	NIL	NIL	NIL
2			
3			
4			
5			
	TOTAL	0	

Sd/-
K RAMAKRISHNA PRASAD
Director